

PROGRAMME BOOK

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17

THE 17TH

KUALA LUMPUR INTERNATIONAL BUSINESS,
ECONOMICS AND LAW CONFERENCE 2018

**"BUSINESS,
ECONOMICS AND LAW
FOR SUSTAINABLE LIFE"**

22-23 December 2018
HOTEL BANGI-PUTRAJAYA



Keynote Speaker

Assoc. Prof. Dr. Dzuljastri Abdul Razak
Department of Finance /
Head of Internationalization
Kulliyah of Economics & Management Science
International Islamic University Malaysia

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CONFERENCE SCHEDULE

Saturday, December 22, 2018

Time	Event	Venue
8.00am – 9.00am	Registration	Lily 1 (Level1)
9.00am – 10.00am	Opening Session Welcoming Remarks Keynote Speaker Associate Professor Dr. Dzulfajri Bin Abdul Razak Kulliyah of Economics and Management Sciences International Islamic University Malaysia Photography Session	Lily 1 (Level1)
10.00am – 10.30am	Networking Break	Glasshouse
10.30am – 1.00pm	Parallel Session 1	Lily 1, 2 & Mawar1
1.00pm – 2.00pm	Networking Break	Funtasia (Level1)
2.00pm – 4.00pm	Parallel Session 2	Lily 1, 2 & Mawar1
4.00pm – 4.15pm	Networking Break	Glasshouse
4.15pm – 5.15pm	Parallel Session 2 (continue)	Lily 1, 2 & Mawar1
5.15pm – 5.30pm	Closing Session	Lily 1 (Level1)

Sunday, December 23, 2018

Time	Event	Venue
7.30am – 8.00am	Assembly For Bus Tour Visit	Lobby
8.30am – 4.00pm	*Tour visit to Malacca Historical City	
5.00pm – 5.30pm	Back to Hotel Lobby	

Note: *Subject to change

PRESENTATION SCHEDULE:

Saturday, December 22, 2018

10.30am – 1.00pm		Parallel Session 1
Session Chair: Norlida Mahussin		Venue: Lily 1 (ACC & ECON)
008-006	Prof. Dr. Mohammad Nizarul Alim <i>University of Trunojoyo Madura, Indonesia</i>	THE GOVERNANCE TYPE OF PONDOK PESANTRENS BUSINESS UNIT AND MAQASHID SHARIA PERSPECTIVE
023-020	May Sapura Binti Mohd Shazilli <i>Universiti Teknologi MARA</i>	FACTORS INFLUENCING THE SATISFACTION OF PEOPLE TOWARDS CONSUMPTION TAX: THE ANATOMY OF GOODS AND SERVICE TAX (GST) IMPLEMENTATION IN MALAYSIA
027-023	Ruhani and Sultana Shahida Abedin <i>Eastern University, Bangladesh</i>	THEORIES EXPLAINING STOCK PRICE BEHAVIOR: A REVIEW OF THE LITERATURE
029-024	Dwi Rahmawati <i>Institut Teknologi Bandung, Indonesia</i>	BUSINESS VALUATION FOR SMALL MEDIUM ENTERPRISE (CASE STUDY: PIKSEL INDONESIA)
089-083	Dr. Lai Wei Sieng <i>Universiti Kebangsaan Malaysia</i>	MALAYSIA'S PALM OIL EXPORT POTENTIAL: AN APPLICATION OF THE GRAVITY MODEL
060-056	Agus Muhammad Merzi <i>Sekolah Tinggi Manajemen IPMI, Indonesia</i>	FINANCIAL FEASIBILITY STUDIES FOR PERUSAHAAN GAS NEGARA (PGN) PROJECT: A CASE STUDY OF CITY GAS PROJECT IN INDONESIA FOR THE PERIOD OF 2018-2038
082-079	Dr. Aminat Titilayo Ajetunmobi <i>Universiti Sains Islam Malaysia</i>	A MULTIGROUP STRUCTURAL EQUATION MODELLING APPROACH TO MODERATING THE INFLUENCE OF RELIGION ON THE ADOPTION OF ISLAMIC HOME FINANCING
083-080	Dr. Mustaruddin Saleh <i>Tanjungpura University, Indonesia</i>	THE IMPACT OF INTANGIBLE ASSET INVESTMENT ON FIRM VALUE: EMPIRICAL EVIDENCE FROM COMPANIES LISTED IN INDONESIA STOCK EXCHANGE
098-093	Romi Adetio Setiawan <i>Western Sydney University, Australia</i>	SHARIA COMPLIANCE RISK IN ISLAMIC BANKING: DOES INDONESIA NEED TO ADOPT A NEW SHARIA RISK RATING APPROACH?
100-096	Nurul Syazwani Mohd Noor <i>Universiti Kebangsaan Malaysia</i>	SHARIAH RISK: SELECTING KEY RISK INDICATORS (KRIs) FOR RISK MANAGEMENT

Session Chair: Prof. Dr. Rozainun Haji Abdul Aziz		Venue: Lily 2 (BUS)
017-013	Muhammad Bagir <i>Institut Teknologi Bandung, Indonesia</i>	SUSTAINABLE MANAGEMENT IN THE CASE OF ENERGY SERVICE COMPANY
016-014	Ashiqur Rahman & Hasan Mahadi <i>Infrastructure University Kuala Lumpur</i>	THE MOST INFLUENTIAL FACTORS AFFECTING EMPLOYEE MOTIVATION AT INFRASTRUCTURE UNIVERSITY KUALA LUMPUR
020-019	Selvi Permata Groda <i>Institut Teknologi Bandung, Indonesia</i>	A STUDY ON CUSTOMER PREFERENCE AND VALUE PROPORTION TOWARD INTERIOR DESIGN OF APARTMENT IN SURABAYA CITY
031-025	Muna Wadhiha Bt Mohd Fauzi <i>Universiti Teknologi MARA</i>	FACTORS INFLUENCING ONLINE BUYING BEHAVIOUR OF GENERATION Y
039-036	Dr. Noor Azura Azman <i>Universiti Utara Malaysia</i>	UNDERSTANDING THE EFFECT OF HOME AND HOST COUNTRY INSTITUTION ON SMEs EXPORT INITIATION
055-047	Siew Ling Sim <i>University College of Technology Sarawak /Edusar Resources Sdn Bhd</i>	FACTOR INFLUENCING INTENTION TO PURCHASE ORGANIC FOODS AMONG ACADEMIC STAFF IN SARAWAK
063-062	Rafa Mushtaq <i>University of Peshawar, Pakistan</i>	IMPACT OF GOVERNMENT AND NON-GOVERNMENT ORGANIZATION ON THE OF SUCCESS OF FEMALE MICRO ENTREPRENEURS IN PESHAWAR KHYBER PAKHTUNKHWA PAKISTAN
069-067	Professor Dr. Md. Afjal Hossain <i>University of Dhaka, Bangladesh</i>	PROMOTING BANGLADESH TOURISM THROUGH THE INTERNET: THEORETICAL PERSPECTIVES AND EMPIRICAL EVIDENCE
079-076	Dr. Herman Shah Anuar <i>Universiti Utara Malaysia</i>	IPR: HALAL INNOVATION PRODUCTS IN MALAYSIAN MANUFACTURING INDUSTRY
Session Chair: Prof. Dr. Sayed Sikandar Shah Haneef		Venue: Mawar 1 (LAW)
019-016	T.R. Galappaththige <i>University of Colombo, Sri Lanka</i>	DEATH PENALTY: AN INTERNATIONAL HUMAN RIGHTS PERSPECTIVE
026-022	Dr. Rosfizah Md Taib <i>Universiti Pendidikan Sultan Idris</i>	THE INSTITUTIONAL EXPERIENCE AND LESSONS LEARNED BY YOUNG OFFENDERS IN A MALAYSIAN PRISON
088-087	Md. Ridwan <i>Universiti Sains Islam Malaysia</i>	MODERNIZATION OF LEGAL INFRASTRUCTURE FOR EFFECTIVE INVESTIGATION PROCESS OF CYBER CRIMES IN BANGLADESH: A LEGAL STUDY

116-114	Mat Salleh Ayub <i>Universiti Malaysia Sabah</i>	MANAGING MENU INNOVATION: MEDIATING EFFECTS OF MARKET ORIENTATIONS
117-116	Assoc. Prof. Dr. Ahmad Faizul Shamsudin <i>Universiti Sultan Azlan Shah</i>	THE POTENTIAL OF ANCIENT JAWI OBJECTS IN CYBER SECURITY
119-118	Prof. Dr. Rozainun Haji Abdul Aziz <i>Universiti Teknologi MARA</i>	A TREAD INTO FORENSIC ACCOUNTING
123-121	Abdul Aziz Surya Buana <i>IPMI International Business School</i>	MARKET DEVELOPMENT STRATEGY FOR LNG RETAIL MARKET IN MAKASSAR

Session Chair: Prof. Dr. Shanti Segarajasingham

Venue: Mawar 1 (LAW)

087-082	Agus Lanini, Sulbadana and Lembang Palipadang <i>University of Tadulako, Indonesia</i>	MODEL OF DISPUTE SETTLEMENT OVER NATURAL RESOURCES AT THE LORE LINDU NATIONAL PARK CENTRAL SULAWESI INDONESIA
096-094	Wiwin Dwi Ratna Febriyanti <i>Universitas Borneo Tarakan, Indonesia</i>	THE PRINCIPLE OF FREEDOM OF CONTRACT IN THE GOVERNMENT GOODS/SERVICES PROCUREMENT AGREEMENT
096-095	Wiwin Dwi Ratna Febriyanti <i>Universitas Borneo Tarakan, Indonesia</i>	CASES SETTLEMENT IN ADAT LAW COMMUNITY OF LUNDAYEH KRAYAN
127-129	Wilma Silalahi <i>Constitutional Court of the Republic of Indonesia</i>	WONDER WOMAN AND CORRUPTION CRIMINAL ACTION
160-159	Prof. Dr. Sayed Sikandar Shah Haneef and Dr. Mohd Abbas Abdul Razak <i>International Islamic University Malaysia</i>	CULTURALLY DISRUPTIVE IMPLICATIONS OF MEDICAL TECHNOLOGY ON RELIGIOUS CONCEPTION OF DEATH: A CRITICAL ANALYSIS OF SUNNI MUSLIM JURISPRUDENCE

5.45pm – 6.00pm

Closing Session

Lily 1